

## MINNESOTA HUNTER JUMPER ASSOCIATION

Board Meeting Minutes

March 30, 2009

Held at Franz Repro

In attendance: G. Brandt, L. Danielson, P. Franz, M. Genereux, S. Golden, T. Johnson, B. Kieffer, J. McCaffrey, G. Novak, L. Ostberg, S. Riley, J. Schulz, and K. Watson

Meeting was called to order by G. Brandt.

1. **Minutes** of the March 2, 2009 meeting were read and approved on a motion by K. Watson, seconded by L. Danielson.
2. **Treasurer's Report:** G. Brandt presented the treasurer's report. There is \$6,209 in new revenue for this year. There have not been many expenses yet in 2009. There is one C.D. which will be renewed soon. The Treasurer's Report was approved on a motion by J. Schulz, seconded by G. Novak.
3. **Horse Show:** K. Watson indicated that the Prize List will be printed soon. Turncrest Saddlery will provide some prizes and St. Croix Saddlery will provide \$500 for hospitality. Sarah Donnell will design the ad. There was discussion about holding a raffle at the horse show in addition to the raffle at the Spring Clinic. It was agreed to hold a raffle. There would be a flat cost of \$5 which would be added to the entry for each horse should the exhibitor choose to participate. Exhibitors would enter when their number is picked up by filling out a 2 part entry form (similar to the scratch/add forms) with their horse's number and the cost would be added to their horse show bill. This form will be the raffle ticket. This is to be discussed with the horse show Secretaries Barb Ahrens and Patty Humphries.
4. **Fund Raising:** G. Brandt reported for S. Clayton that we have raised \$2,150.00 to date, not including the \$500 from St. Croix Saddlery. We are quite short of our goal for fund raising. Originally, the horse show was the major fund raiser for the organization; this is no longer the case. We may need to consider other options for the horse show to trim costs such as changing dates, C rating, or only hold a schooling show. The year the show had 185 horses entered we made money, the year we had 165 horses we lost money. L. Danielson has been contacted by a company interested in advertising on our web site; this could be a way to raise funds for the organization. A motion was made by S. Riley and seconded, to allow web advertising on our web site and to investigate policy and pricing options. Each ad would be reviewed by G. Brandt and Brenda Roloff. J. Marshall can provide the number of hits to our web site. The motion carried. G. Brandt will email the proposal to the Board and to P. Franz.
5. **Spring Clinic:** J. Schulz presented the flyer that has been sent out. She will meet with Stewart Underhill at Alpine about 1 week before the clinic. P. Franz will send flyers to all the local tack shops, S. Riley will bring some to St. Croix.
6. **Newsletter:** P. Franz indicated that the deadline for the next issue is in one week; to date, she has not received any Eyes, Ears and Tails, or any articles. The horse show ad will be on the back page for this issue.

It was noted that with the current publishing schedule, we don't receive many holiday ads. There was discussion about moving the deadline for these ads to October 15, and mailing this issue November 15. Year end results will still be published in the January-February issue.

7. **PR:** J. Schulz presented the new ad. She has sent the listing of potential speaker names to the Minnesota Horse Expo staff.
8. **Zone 6 Committee:** There have been complaints about some of the Zone 6 rules. Presently, the Zone 6 rules are similar to Zone 5 and 7 rules. Our next meeting on April 13 will be an open meeting to let others present their concerns.
9. **Other Business:**  
Racino: S. Riley is working with Minnesota horse racing organizations. Both state horse racing tracks are asking the Minnesota legislature for permission to add video gaming, similar to the casinos. 1% of the revenue from this would be set aside for local and state non-racing horse related organizations. Several other state horse related organizations have supported this. G. Brandt indicated that as a non-profit organization we cannot support any political issues or influence legislation. K. Watson moved and G. Novak seconded a motion to put an article about this into the next newsletter. This motion was then recalled. P. Franz moved and S. Riley seconded a motion to endorse the bill, and for an article to be placed in the newsletter and on our web-site. The motion passed.

L. Pritzker has submitted a resignation letter due to her beginning veterinary medical school out of state. G. Novak moved and T. Johnson seconded a motion to accept her resignation. The motion carried. Board members are encouraged to think about a possible replacement.

Maffitt Lakes Horse Shows: They have made some changes and their shows will now meet Zone specifications. G. Brandt will include a letter in the newsletter explaining that questions about these shows should be directed to Maffitt Lakes, and that some divisions will not count toward MHJA year end awards as they do not meet our specifications.

College equestrian team booths: It was decided that the July Alpine horse show would be the best show for the college equestrian team booths. This is the show where the High School Hunter/Jumper Challenge will be held. We would need Alpine's permission for this event. S. Golden will discuss this with Stewart or Kelly Underhill.

The meeting was adjourned on a motion by J. McCaffrey, seconded by J. Schulz.

The next meeting will be Monday evening, April 13, 2009 at Franz Repro.