

Minnesota Hunter Jumper Association

Board of Directors (BOD) Meeting Minutes

March 21, 2022

Virtual Zoom Meeting

Name	Present	Name	Present	Name	Present	Name	Present
Norine Wilcox '23	X	Alyssa Deering '24	X	Jeni McDermott '22*			
Kaylyn Cody '24	X	Heather Fites '22*	X	Anna Renier '22*			
Betsy Gambach '22	X	Mia Forbes '22*	X	Megan Schnebly '22*	X		
Pat Perry '22*	X	Christina Hayden '24	X	Gina Vlahos '24	X		
Kelsey Ostberg '21		Betsy Kieffer '22	X				

*Eligible to run for another term

Summary of Motions

Motion	Moved	Second	Approved	Not Approved	Comment
Meeting Minutes (February)	Cody	Gambach	X		
Treasurer's report – (February)	Kieffer	Perry	X		
			X		
Adjourn	Cody	Gambach	X		

Meeting called to order by Norine Wilcox at 6:48 pm.

- Meeting Notes (January):** Approved - No opposed.
- Treasurer's Report:** Approved – No opposed.
 - February Total Revenue: \$7,410.00
 - February Expense: \$18,357.10
 - The Treasurer's Report provides additional details.
- Newsletter:** Next deadline is after Mason City – it's a big issue with the class of 2022. Just finished editing of the YE awards issue. Looking for content. Suggested article on the Horsemanship clinic. Next issue will have an article on Beau Coup.
- Year End Awards:** Awards distributed on Saturday, February 19th at St. Croix Saddlery. Successful day. Distributed 80% of prizes. Almost all awards have been delivered to farms as of this date. Norine recognized those involved in helping to distribute awards and organization of awards. Great effort by the committee. Need to start thinking about next year's prizes. Feedback that halters for pony's didn't fit well.
- Banquet** – Should we attempt a Banquet? Suggested reaching out to the banquet facility (Earl Brown) and start research what we would need to commit to. Betsy G. stated that January 14-15 is open at Earl Brown. We could be penciled in, if we want to host there. Food minimum is \$11K. Betsy G. also reached out to Wayzata CC. Wayzata CC is willing to host the banquet. Still need pricing. Past

BOD Meeting Minutes

March 21, 2022

locations: Metropolitan ballroom & Intl market square. Kaylyn offered to help explore options. Earl Brown waived the cancellation fee due to COVID. Committee would like past records to understand the cancellation fees, etc. The Miracle of birth center was raised as a low-cost option. Question raised about interest in silent auction as it might dictate space. Norine will pull some numbers on attendance from past years. Discussed setting a fundraising budget to break even. Silent auction is a significant commitment. Two full projects: banquet and silent auction. Does the day matter – Friday, Saturday, or Sunday? Friday isn't the best because of set up during the workday. Need an MC sooner rather than later

6. **Education Committee:** first event will happen on April 3rd at Grand Oaks Farm. Dr. Anna Renier will present and have handouts. Alyssa will make a flyer to send to farms and use Instagram to get the message out to people. So far 149 people have read the post and on Facebook it has had 779 views.
7. **Membership:** 81 competing members as of today. We may need a post card to boost membership. However, experience with sending post card showed they card didn't do much to increase renewals. Heather F. will send email to members that haven't renewed. There will be a reminder in the Newsletter. Typically get a fair number of renewals and new members before the 1st horse show.
8. **Horse Show Schedule:** USEF has a new system for 2023 called the Channel System. Channel 1 (C1) is the A circuit and C2 is the B circuit. USEF/USHJA looking for feedback on new system. In general, it's thought the new system will not impact MHJA show circuit. May impact which barns stay here or travel more. Major overall of current system. May impact Zone points and Zone horse of the year. New system will impact how points are tallied. Points will be the same by Channel – no formulas like past. MHJA should not be impacted. However, qualifying for other YE horses show may be hard. Send comment to Megan S. and she will pass on to Betsy K. In general, need a summary because document is too complicated. Decided it may be good to ask professional for concerns. Norine will reach out to Tracy Grandstand for thoughts, and Missy (Red Pines) for thoughts too.
9. **Old or new business:** Raised meeting in person. Norine will reach out to the U to see if the room is available and check on availability of AV equipment to include a Zoom link for those unable to attend in person. Other options for meeting include a library or a barn. Alyssa's office building offers free conference rooms and AV. Other item from past - Mia's idea from Feb 8th to host a "Day in the life of a working student."

2022 Board Meeting Dates: April 25th, May 23rd, June 27th, no meeting July.

Betsy G will host Zoom meetings. Changed meeting time from 6:30pm to 6:45 pm

Meeting was adjourned at 8:23pm.